

**SAMOA**  
**GENERAL PRICE ORDER (No.1) 2012**

Arrangement of Provisions

- |                                      |                            |
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The Prices Board, having considered it expedient in the public interest to control the prices of goods and services, makes the following General Price Order pursuant to section 55 of the Fair Trading Act 1998.

**DATED** at Apia this 12<sup>th</sup> day of January 2012.

signed:

(Hon Fonotoe Nuafesili P. Laufofo)

**CHAIRMAN**

(Auelua Samuelu Enari)

**DEPUTY CHAIRMAN**

(Tupaimatuna Iulai Lavea)

**MEMBER**

(Pitolau Lusua Sefo Leau)

**MEMBER**

(Oloialii Lole)

**MEMBER**

(Si'a Ale Figao)

**MEMBER**

(KaramellieTuala)

**MEMBER**

(Fepuleai Sio Fepuleai)

**MEMBER**

(Fauono Gladys Fuimaono)

**SECRETARY**

## **ORDER**

**1. Short title and commencement-**(1) This Order may be cited as the General Price Order (No.1) 2012 (“the Order”).

(2) The Order comes into effect on 18 January 2012.

**2. Maximum prices-**(1) The maximum ex-factory, wholesale and retail prices for the goods specified under Column 1 of Schedules 1 and 2 shall be the prices specified under Columns 2, 3, 4 and 5 of Schedule 1 and Columns 2, 3, 4, 5 and 6 of Schedule 2.

(2) Where the goods specified under Column 1 in Schedules 1 and 2 are specified by reference to a specific measure, the maximum ex-factory, wholesale and retail price at which those goods may be sold shall be adjusted proportionately on any greater or smaller measure.

(3) The maximum ex-factory, wholesale and retail prices specified in Schedules 1 and 2 are inclusive of Value Added Goods and Services Tax.

(4) The maximum percentage mark up to be applied to the goods specified under Column 1 of Schedule 3 shall be the percentage specified in Columns 2, 3, 4 and 5 of Schedule 3.

**3. Order to be prominently displayed** - Copies of the Order shall be prominently displayed on all premises where the goods specified in Schedules 1, 2 and 3 are sold or offered for sale.

**4. Changes in measure or composition** - No trader shall sell or offer for sale at a measure that is different to the measures specified in Schedule 2 the following goods:

- (a) any packet of Pall Mall filter and Pall Mall menthol cigarettes; and
- (b) any pouch of roll your own tobacco.

**5. Trader to issue receipt** - A trader shall on demand, issue the purchaser with a receipt, setting out:

- (a) the name of trading place and date of sale; and
- (b) the quantity of goods sold; and
- (c) the price paid for the goods sold; and
- (d) the nature of the transaction as either wholesale or retail sale.

**6. Revocation** - The General Price Order (No.4) 2011 which commenced on 14 October 2011 is revoked.

**SCHEDULE 1**

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO, APOLIMA
<b><u>DRY GOODS</u></b>				
<b><u>SALT</u></b>				
Grade 27 Fine 55lbs	\$ 19.00	\$ 20.00	\$ 0.40	\$ 0.50
<b><u>RICE</u></b>				
Island Sun Rice 40 lbs	\$ 48.40	\$ 51.00	\$ 1.50	\$ 1.60
Island Sun Rice 20 lbs	\$ 24.60	\$ 25.90	\$ 1.50	\$ 1.60
FRC Special Blend 40 lbs	\$ 64.50	\$ 67.90	\$ 1.90	\$ 2.10
Thai White Rice 44 lbs	\$ 49.20	\$ 51.80	\$ 1.30	\$ 1.40
Pacific Rice 40 lbs	\$ 53.40	\$ 56.20	\$ 1.60	\$ 1.70
Pearl Rice 40 lbs	\$ 40.00	\$ 42.10	\$ 1.20	\$ 1.30
Vetamese Round 44 lbs	\$ 60.70	\$ 64.00	\$ 1.60	\$ 1.80
Golden Islands 40 lbs	\$ 59.40	\$ 62.60	\$ 1.80	\$ 1.90
Crown 40 lbs	\$ 51.70	\$ 54.40	\$ 1.50	\$ 1.70
Vietnamese Jasmine 40 lbs	\$ 56.60	\$ 59.60	\$ 1.70	\$ 1.80
Golden State 50 lbs	\$ 66.70	\$ 70.30	\$ 1.60	\$ 1.70
<b><u>VERMICELLI</u></b>				
100*250g	\$ 130.80	\$ 137.80	\$ 1.60	\$ 1.70
<b><u>FLOUR</u></b>				
Normal Flour 110 lbs	\$ 114.90	\$ 121.00	\$ 1.20	\$ 1.30
Normal Flour 55 lbs	\$ 56.30	\$ 59.30	\$ 1.20	\$ 1.30
Wholemeal Flour 55 lbs	\$ 53.90	\$ 56.80	\$ 1.20	\$ 1.30
Bakers Flour 110 lbs	\$ 121.50	\$ 128.00	\$ 1.30	\$ 1.40
Bakers Flour 55 lbs	\$ 60.10	\$ 63.30	\$ 1.30	\$ 1.40
Paradise Bread Flour 110 lbs	\$ 116.90	\$ 123.10	\$ 1.30	\$ 1.40
Paradise Plain Flour 55 lbs	\$ 56.80	\$ 59.80	\$ 1.20	\$ 1.30
Punjas Bakers Flour 110 lbs	\$ 118.60	\$ 124.90	\$ 1.30	\$ 1.40
Punjas Bakers Flour 55 lbs	\$ 60.80	\$ 64.00	\$ 1.30	\$ 1.40
Punjas Normal Flour 55 lbs	\$ 60.70	\$ 63.90	\$ 1.30	\$ 1.40
Fama Gold Bread Flour 55 lbs	\$ 55.10	\$ 58.00	\$ 1.20	\$ 1.30

<b><u>INSTANT NOODLES</u></b>				
Three cooks 24*85g	\$ 13.20	\$ 13.90	\$ 0.70	\$ 0.80
Redbear 24*65g	\$ 12.70	\$ 13.40	\$ 0.60	\$ 0.70
Miliket 24*65g	\$ 11.90	\$ 12.50	\$ 0.60	\$ 0.70
Maggi 30*85g	\$ 30.00	\$ 31.60	\$ 1.20	\$ 1.30
Cookzen 24*65g	\$ 9.80	\$ 10.30	\$ 0.50	\$ 0.60
Sedaap Supreme 40*91gm	\$ 25.80	\$ 27.20	\$ 0.80	\$ 0.90
<b><u>CUP NOODLES</u></b>				
Kingcook kimchi 24*65	\$ 27.30	\$ 28.70	\$ 1.40	\$ 1.50
Sam yang 12*65g	\$ 22.00	\$ 23.20	\$ 2.20	\$ 2.40
<b><u>BOWL NOODLES</u></b>				
Kimchi 12*86g	\$ 23.20	\$ 24.40	\$ 2.30	\$ 2.50
Sam Yang 12*86g	\$ 24.10	\$ 22.95	\$ 2.40	\$ 2.60
<b><u>MILK PRODUCTS</u></b>				
Devondale UHT Milk 10*1 ltr	\$ 39.50	\$ 41.60	\$ 4.70	\$ 5.10
Anchor Regular 12*1 ltr	\$ 44.40	\$ 46.80	\$ 4.40	\$ 4.80
Anchor Lite 12*1 ltr	\$ 44.40	\$ 46.80	\$ 4.40	\$ 4.80
Meadow Fresh UHT 12*1 ltr	\$ 44.00	\$ 46.30	\$ 4.40	\$ 4.70
Meadow Fresh Low Fat 12*1 ltr	\$ 43.70	\$ 46.00	\$ 4.40	\$ 4.70
<b><u>MILK POWDER</u></b>				
Milk Powder - Anchor Instant F/C 24*400g	\$ 335.00	\$ 352.90	\$ 16.70	\$ 18.00
Milk Powder - Anchor Instant F/C 12*900g	\$ 308.60	\$ 325.10	\$ 30.90	\$ 33.20
Milk Powder - Anchor Instant F/C 6*1.8kg	\$ 315.50	\$ 332.30	\$ 63.10	\$ 67.80
Milk Powder - Anchor Instant F/C 6*2.5kg	\$ 435.60	\$ 458.80	\$ 87.10	\$ 93.70
<b><u>BUTTER</u></b>				
Anc G/PRF Sal 20*454g	\$ 196.50	\$ 207.00	\$ 11.80	\$ 12.70
Anc G/PRF Sal 40*227g	\$ 199.20	\$ 209.80	\$ 6.00	\$ 6.40
Anc Foil Sal 80*100g	\$ 208.80	\$ 219.90	\$ 3.10	\$ 3.40
Westgold Foil Salted 20*400gm	\$ 166.90	\$ 175.80	\$ 10.00	\$ 10.80
Westgold Foil Salted 40*200gm	\$ 171.30	\$ 180.00	\$ 5.10	\$ 5.50
Westgold Foil Salted 80*100gm	\$ 201.30	\$ 212.00	\$ 3.00	\$ 3.20

<b><u>MARGARINE</u></b>				
Sunrise 24*500g	\$ 157.60	\$ 166.00	\$ 7.90	\$ 8.50
Sunrise 12*1000g/1kg	\$ 167.10	\$ 176.00	\$ 16.70	\$ 17.90
<b><u>MOSQUITO COIL</u></b>				
Zap 1*60	\$ 61.80	\$ 65.10	\$ 1.20	\$ 1.30
Tiger 1*60	\$ 47.50	\$ 50.00	\$ 1.00	\$ 1.00
Mortein 1*60	\$ 63.00	\$ 66.30	\$ 1.30	\$ 1.40
Knockout 1*60	\$ 50.50	\$ 53.20	\$ 1.00	\$ 1.10
<b><u>TINNED FISH</u></b>				
Angler 24*425g	\$ 79.90	\$ 84.20	\$ 4.00	\$ 4.30
“555” 24*425 - tomato sauce	\$ 46.10	\$ 48.50	\$ 2.30	\$ 2.50
“555” 24*425g - mac n’ oil	\$ 52.40	\$ 55.10	\$ 2.60	\$ 2.80
Early Dawn - mac n’ oil - 24*425g	\$ 69.30	\$ 73.00	\$ 3.40	\$ 3.70
Early Dawn - tomato sauce 24*425g	\$115.30	\$121.40	\$ 5.80	\$ 6.20
Five Star - tomato sauce 24*425g	\$ 43.70	\$ 46.00	\$ 2.20	\$ 2.30
Kingfisher 24*425g - tomato sauce	\$ 46.30	\$ 48.80	\$ 2.30	\$ 2.50
Mackerel 24*425g	\$ 73.60	\$ 77.50	\$ 3.70	\$ 4.00
Mccoys 24*425g	\$ 70.10	\$ 73.90	\$ 3.50	\$ 3.80
Ocean Queen - mac n’ oil 24*425g	\$ 95.40	\$100.50	\$ 4.80	\$ 5.10
Ocean Queen - mac n’ oil 24*200gm	\$ 34.80	\$ 36.70	\$ 1.70	\$ 1.90
Ocean Queen - tomato sauce 24*200g	\$ 37.60	\$ 39.60	\$ 1.90	\$ 2.00
Ocean Star 24*425g	\$ 87.80	\$ 92.50	\$ 4.40	\$ 4.70
Pacific Chief - tomato sauce 24*425g	\$ 45.10	\$ 47.50	\$ 2.20	\$ 2.40
Pacific King 24*425g - mac n’ oil	\$ 60.20	\$ 63.40	\$ 3.00	\$ 3.20
Pacific King 24*425g - tomato sauce	\$ 77.50	\$ 81.60	\$ 3.90	\$ 4.20
Pacific Queen - mac n’ oil 24*425g	\$ 88.10	\$ 92.80	\$ 4.40	\$ 4.70

Sardines - tomato sauce 24*425g	\$ 45.50	\$ 47.90	\$ 2.30	\$ 2.40
Sea Queen - mac n' oil 24*425	\$ 61.60	\$ 64.90	\$ 3.10	\$ 3.30
Sea Boat- tomato sauce 24*425g	\$ 47.10	\$ 49.60	\$ 2.30	\$ 2.50
Soifua – mac n' oil 24*425g	\$ 45.80	\$ 48.20	\$ 2.30	\$ 2.50
Soifua – tomato sauce 24*425g	\$ 46.40	\$ 48.90	\$ 2.30	\$ 2.50
Taiyo 24*425g	\$170.20	\$179.20	\$ 8.50	\$ 9.10
Alisa King – tomato sauce 24*425gm	\$ 46.20	\$ 48.70	\$ 2.30	\$ 2.50
Ocean Angel – tomato sauce 24*425gm	\$ 44.90	\$ 47.30	\$ 2.20	\$ 2.40
King Pacific – mac n' oil 24*425gm	\$ 60.70	\$ 63.90	\$ 3.00	\$ 3.20
<b><u>CORNED BEEF</u></b>				
Palm 24*326g	\$246.80	\$259.90	\$ 12.30	\$ 13.30
Palm 6*1.36kg	\$243.70	\$256.70	\$ 48.70	\$ 52.40
Palm 24*425g	\$308.50	\$324.90	\$ 15.40	\$ 16.60
Chefs Choice 24*340g	\$163.50	\$172.20	\$ 8.20	\$ 8.80
Manaia 24*12oz	\$ 86.60	\$ 91.20	\$ 4.30	\$ 4.70
Oxford 12*1.36kg	\$319.70	\$336.70	\$ 32.00	\$ 34.40
Oxford 24*454g	\$236.80	\$249.40	\$ 11.80	\$ 12.70
Oxford 24*340g	\$183.40	\$193.20	\$ 9.10	\$ 9.90
Pacific 6*1.36kg	\$215.10	\$226.50	\$ 43.00	\$ 46.30
Pacific 24*453g	\$300.20	\$316.20	\$ 15.00	\$ 16.10
Pacific 24*340g	\$219.10	\$230.70	\$ 10.90	\$ 11.80
Tasi 24*340g	\$191.40	\$201.60	\$ 9.50	\$ 10.30
Salisbury 24*326g	\$193.80	\$204.10	\$ 9.70	\$ 10.40
Salisbury 6*1.36kg	\$192.10	\$202.30	\$ 38.40	\$ 41.30
Farmers 6*1.36kg	\$151.90	\$159.90	\$ 30.40	\$ 32.70
<b><u>FREEZER GOODS</u></b>				
Turkey wings 26lbs	\$ 93.30	\$ 98.20	\$ 4.40	\$ 4.70
Lamb neck slice 52lbs	\$ 243.90	\$ 256.60	\$ 5.70	\$ 6.20
Lamb neck slice 20lbs	\$ 81.50	\$ 85.70	\$ 5.00	\$ 5.40
Mutton flaps 44lbs	\$ 265.10	\$ 278.90	\$ 7.40	\$ 7.90
Pork trotter 25lbs	\$ 78.10	\$ 82.20	\$ 3.80	\$ 4.10

**SCHEDULE 2**

LOCAL PRODUCTS	EX-FACTORY	WHOLESALE		RETAIL	
		Upolu	Savaii	Upolu	Savaii, Manono, Apolima
16oz Uncut loaf of White Bread	\$ 1.80	\$ 1.80	\$ 1.80	\$ 2.20	\$ 2.20
Vailima Normal Lager (750mls)	\$ 64.50 (12 bottles)	\$ 66.90 (12 bottles)	\$ 66.90 (12 bottles)	\$ 5.80 (per bottle)	\$ 5.80 (per bottle)
Vailima Export (355mls)	\$ 65.40 (24 bottles)	\$ 67.70 (24 bottles)	\$ 67.70 (24 bottles)	\$ 3.10 (per bottle)	\$ 3.10 (per bottle)
Pall Mall Filter & Pall Mall Menthol (20 sticks = 1 packet, 10 packets = 1 carton)	\$ 3,886.00 (per box of 50 cartons)	\$ 79.30 (per carton or 10 packets)	\$ 79.30 (per carton or 10 packets)	\$ 8.40 (per packet)	\$ 8.40 (per packet)
Pall Mall Filter & Pall Mall Menthol (10 sticks = 1 packet)	\$ 4,029.80 (per box of 50 cartons)	\$ 81.40 (per carton or 20 packets)	\$ 81.40 (per carton or 20 packets)	\$ 4.30 (per packet)	\$ 4.30 (per packet)
BATS - Roll Your Own (50 grams = 1 pouch)	\$ 94.90 (per 5 pouches)	\$ 96.60 (per 5 pouches)	\$ 96.60 (per 5 pouches)	\$ 20.00 (per pouch)	\$ 20.00 (per pouch)
LPG (Origin Energy-Sogi)/kg	\$8.50	-	-	\$ 9.30	\$ 9.80
LPG (BOC-Vaitele)/kg	\$8.50	-	-	\$ 9.20	\$ 9.70



**SCHEDULE 3**

DESCRIPTION (IMPORTS)	WHOLESALE		RETAIL	
	UPOLU	SAVAII	UPOLU	SAVAII, MANONO, APOLIMA
Brown Sugar 110 <i>lbs</i>	12.5%	18.5%	20%	22.5%
Brown Sugar 55 <i>lbs</i>	12.5%	18.5%	20%	22.5%
Potatoes 44 <i>lbs</i>	12.5%	18.5%	20%	22.5%
Onions 44 <i>lbs</i>	12.5%	18.5%	20%	22.5%
Chicken leg quarters 33 <i>lbs</i>	15%	21%	22.5%	25%

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**Issued under the authority of the Regulations Ordinance 1953.**

**Date of Commencement: 18<sup>th</sup> January 2012**

**These Regulations are administered by the Ministry of  
Commerce, Industry and Labour.**

**Copies of these Regulations can be purchased from  
the Office of the Clerk of the Legislative Assembly.**

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